



# Flywheel Strategic

## Digital Operations Health Check

### What is a Digital Operations Health Check?

In today's digital-first world, offering a seamless and intuitive experience to customers while streamlining internal processes is paramount. Are your digital operations living up to their potential, or are there hidden bottlenecks affecting efficiency and customer satisfaction?

At Flywheel Strategic, we excel in understanding, evaluating, and enhancing the intricate web of digital experience operations, encompassing web applications, custom integrations, and other digital systems that enable your business processes.

By undergoing a Digital Experience Operations Health Check, you'll gain clarity on your digital ecosystem's performance, its efficacy, and potential enhancement areas.

Ask us about all of our Health Check services:

- ✓ Digital Experience
- ✓ Ecommerce
- ✓ Portals (Intranet/Extranet)
- ✓ Sales & Marketing (CRM, etc.)
- ✓ Sitefinity Optimization

### Digital Strategy Analysis

#### Purpose Definition

We'll begin by understanding the overarching goals and objectives of your digital initiatives, ensuring alignment with your organization's broader mission.

#### Stakeholder Conversations

Engaging with the teams involved in managing and leveraging the digital systems daily will provide insights into real-world operational dynamics.

### Web Application & Systems Review

#### Functionality Audit

We'll dive into the functionalities of your web applications, ensuring they cater to user needs and are devoid of glitches or inefficiencies.

#### Performance Check

Speed, uptime, and responsiveness are vital for retaining user trust. We'll evaluate your web applications for optimal performance metrics.

### Custom Integrations Examination

#### Continuity Analysis

Integrations should streamline, not complicate. We'll evaluate how well your systems are connected, ensuring smooth data flow and process execution.

### Flywheel Best Practices

#### Industry Insights

We'll bring our wealth of knowledge to the table, ensuring your digital operations align with industry standards and best practices for optimal outcomes.

### Comprehensive Findings & Recommendations

#### Detailed Observations

Post audit, we'll provide a structured list of findings, highlighting strengths and areas of improvement in your digital ecosystem.

#### Strategic Report

These insights will be compiled into an actionable report, replete with recommendations to refine and boost your digital operations.

#### Discussion & Alignment

Concluding our health check, we'll present our findings to your team, ensuring alignment, clarity, and a roadmap for future actions.



[www.flywheelstrategic.com](http://www.flywheelstrategic.com)  
[connect@flywheelstrategic.com](mailto:connect@flywheelstrategic.com)  
416 977 3333